



# ENAGIC GLOBAL E-FRIENDS

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# Enagic 2019!

Looking Back  
at this Incredible Year!





*“We’re only at the very beginning of a legacy which will continue to change our communities, change our society and change our **WORLD!**”*

# Message from Mr. Ohshiro

What an amazing 2019 we've experienced!

It seems like just yesterday we were ushering in the advent of the New Year and already here we are in December, looking back at the developments and achievements we've made!

I'm so, so proud of all the accomplishments my distribution team has made all over the globe. We've seen markets expand, offices opened and new leaders made globally. THIS was always my dream: to see Enagic change lives around the world!

What has 2019 brought to YOU? What advances have you made in your own health, your own financial strength and your new relationships? This is what really matters. When we look back and smile at the lives we have changed and the joy it has brought to others, we have truly become Servants of True Health.

It's those moments of reflection that cause us to STOP and feel the world, that make the Enagic Mission all the more powerful. We are positively influencing the lives of millions of families on this planet and just think, we are JUST starting! We're only at the very beginning of a legacy that will continue to change our communities, change our society and change our WORLD!

I myself have BIG plans for 2020! I'm nowhere near settling down so prepare for additional developments, more and more offices opened and plenty of excitement as we round out 2019 and LEAP into 2020!

I appreciate you!  
Hironari Ohshiro





# Creating a Compassionate & Supportive Community

You might be surprised to learn of all the ways the Enagic 8 Prosperity Association (E8PA) impacts the surrounding communities here in Okinawa. Since its inception, the E8PA has been, according to its Founder, Mr. Hironari Ohshiro, “centered on positively impacting society and giving a chance to those disadvantaged.”

Imagine the smiling faces the E8PA brings to life with both its preschool and elderly care facilities. Young children from the surrounding communities are given a safe and supportive environment to learn and play, all the while encouraged with interesting activities and foreign language. They shine so brightly.

The E8PA’s Elderly Care facilities honor, respect and care for many “young mature” adults, the most senior of which is 104 years young! The adults are invigorated with fun activities, and even partake in dancing classes.

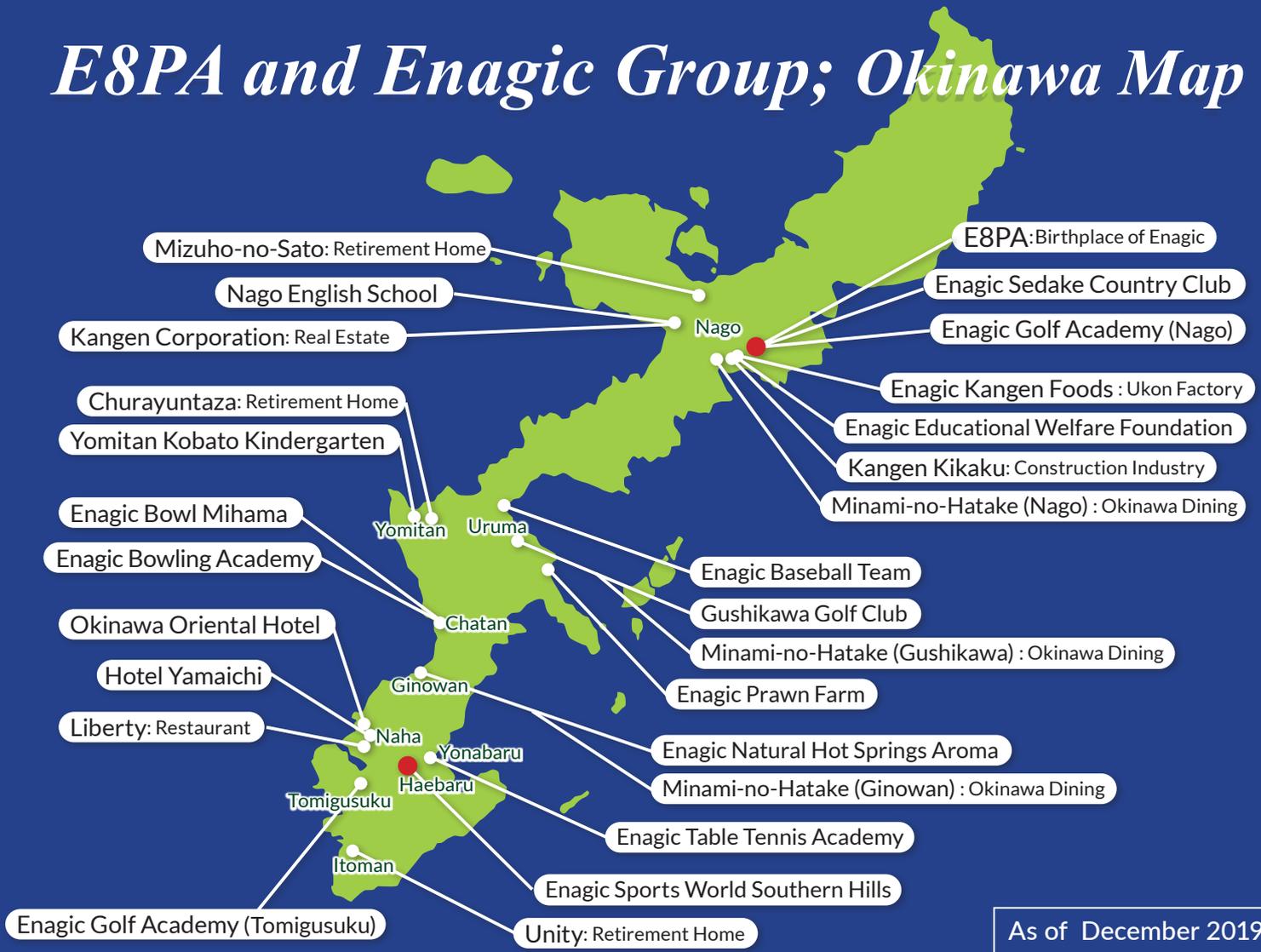
All of the E8PA’s activities and outreach missions are supported through the efforts of our global Enagic distribution force. YOUR efforts bring light into the communities of Okinawa and make it possible to “pay it forward” with happiness and joy.

So what’s on the horizon for the E8PA? Expect a robust educational scholarship program to be released soon, which will provide English-learning opportunities for children all across the globe. Our Founder, Mr. Ohshiro remarks that, “English is the driving force of success for children. It’s going to be the primary skill of global communications that drive these children forward.”

The E8PA already offers so many benefits, but this is just the beginning. We will continue to expand our programs, introduce new and exciting opportunities and will continue to offer hope and possibility around the globe.



# E8PA and Enagic Group; Okinawa Map



As of December 2019



Churayuntaza: Retirement Home



Enagic Golf Academy (Nago)



E8PA: Birthplace of Enagic



Minami-no-Hatake (Nago)



Yomitan Kobato Kindergarten



Enagic Baseball Team



Enagic Sports World Southern Hills



Gushikawa Golf Club



Enagic Bowl Mihama



Enagic Table Tennis Academy



Unity: Retirement Home



Hotel Yamaichi

# Looking Back at 2019

2019 has been another tremendous year for Enagic and independent Enagic distributors. The entire year was filled with distributor training events, new office openings, anniversary celebrations and global conventions. We'd like to take this opportunity to look back at some of these events and remember all the individuals who worked so hard to help make them so memorable and once again recognize the people whose achievements have helped make 2019 another incredible year for all of Enagic.

## New Offices

2019 was another impressive year for Enagic's continued global expansion, as even more new offices were opened around the world. Each new Enagic office represents another important step forward in the evolving Enagic worldwide presence and often results in a new territory not only being available for end user sales, but also direct local distribution of the Enagic products. Enagic has strived to have a local corporate presence in the markets we serve and each new office brings us closer to our ultimate goal of having an Enagic office in every corner of the globe. Here's a look back at a few of the new Enagic corporate offices in 2019.

### Toronto, Canada Corporate Grand Re-Opening



In July of 2012, Enagic Toronto hit the scene and not only received critical acclaim from distributors, but also from avid water drinkers who flocked to the new location. For the past seven years, Enagic Toronto has serviced their cliental diligently, but they began noticing that they simply didn't have enough room to keep up with the heavy and consistent influx of orders. As such, Enagic made the decision to move to a new location in Toronto in an effort to better serve the community. On June 4th, 2019, Enagic Toronto proudly presented their new office headquarters with a spectacular grand opening.

The new location features a massive warehouse in order to accommodate for the impressive sales volume of the region, as well as new presentation rooms for events and meetings to be held for, and by, the growing number of distributors in the region. When asked about the new location, the Enagic Toronto



staff blissfully replied, "It is our hope that the future of Enagic Toronto will be even more promising with this new facility. We are confident that the increase in size will be exactly what we need to help drive Mr. Ohshiro's message of True Health even further, and to assist our distributors more effectively and efficiently than we ever have before. We look forward to the prosperous future for Enagic and our distributors in this new office!"



## Busan, Korea Corporate Office



Located in a beautiful high-rise building in a bustling part of the city, this new office is unlike any of its predecessors and looks more like a trendy social club than an “office,” but that is exactly what it is! The decor and flow of the new Busan office offers a dramatic vision of the future of the Enagic business, offering modern lines devoid of traditional business appointment-like cubicles. Instead, the office is inviting, with a sense of harmony and tranquility.

The unusual office design was created to embrace the changes global business has experienced over the past few decades and offers a more comfortable, relaxed environment, without the traditional cold “corporate” feel, while still being professional and functional. There are private areas for one-on-one meetings, a unique Enagic “bar” and ample space for group meetings; and consumers, distributors and the Enagic staff absolutely love it!

Enagic is proud of our rich history and the journey which has brought us to today, but we are also excited with where the company and mission are headed. In short, the future looks bright for Enagic and our valued global distributor network, and we look forward to continuing to grow together.



## Fukuoka, Japan Corporate Office



The Fukuoka Prefecture, home to over five million residents, is the location of the latest Enagic office in Japan. The recent opening of this new office was highlighted by a grand opening celebration, which included an official ribbon-cutting ceremony. Enagic founder, Hironari Ohshiro, was on hand to help usher in the continued growth of the area and to christen this new corporate location. Like many of the most recently opened Enagic offices, the Fukuoka location presents a much different look and feel than a traditional “office.”

This location is bright and airy; featuring a modern aesthetic, while providing a comfortable, yet professional design. The new Enagic offices are less focused exclusively on Kangen Water and, instead, places an emphasis on the fundamental idea of Enagic being a person-to-person business, built more on compassion and caring.



After the conclusion of the grand opening ceremony, attendees were invited to join Mr. and Mrs. Ohshiro to enjoy drinks and companionship in a restaurant several floors above the new office. Mr. Ohshiro once again addressed the crowd, thanking them for all their hard work and contributions to making Enagic such a tremendous success. Afterwards both Enagic ambassadors and Enagic staff members gave speeches and made toasts to celebrate the day and the continued success of the company. Kanpai! (Cheers!)



January, 2019 - Thailand

# Conventions

Each year, as Enagic continues to grow and expand, there are more and more conventions being held around the world and 2019 was no exception. These gatherings are instrumental to the success of not only Enagic as a company, but also to the distributors. Each convention is an opportunity for distributors around the world to unite and celebrate their success with Enagic. Conventions also provide an excellent opportunity for distributors to learn from some of the most experienced and successful distributors, while, at the same time, having the chance to network and meet fellow distributors from all over the globe. It's a time for new connections, sharing information and making memories which will last a lifetime. For the larger conventions hundreds of thousands to over a million dollars are invested into the events, to make them not only helpful to distributor development, but also to make them experiences you will never forget. Let's take a look at some of the biggest and most exciting Enagic conventions of 2019.





March, 2019 - E8PA @kinawa



June, 2019 - San Diego



JOIN US NEXT YEAR  
ENAGIC CONFERENCE  
Location LAS VEGAS, NV  
Date SEPTEMBER 5, 2020

To be continue ...

Register for the 2020 Convention  
[www.enagic-convention.com/202009](http://www.enagic-convention.com/202009)

# Branch News

## Japan

### Mr. O's Seminar in Tokyo

There is an energy building throughout Enagic as we prepare to say goodbye to 2019 and hello to 2020! While many other companies start to "wind down" around this time of year, Enagic is gearing up for the start of a new decade of unprecedented growth and continued global success. This energy was definitely present at the recent Enagic CEO Seminar and a 6A & Above leadership meeting in Tokyo, Japan. The jam packed gathering welcomed over 300 excited attendees.

To many, Tokyo is considered one of the most important cities in all of Japan. Tokyo is Japan's capital and is also the world's most populous metropolis. Tokyo offers a seemingly unlimited choice of shopping, entertainment, culture and dining experiences to its visitors and residents. The city's history can be appreciated in the numerous museums, historic temples and gardens located throughout the city. As a Japanese company, Enagic has always considered Tokyo a very important location for business, which is why this recent event was held in this historic city.

The seminar was enthusiastically enjoyed by all those in attendance. Mr. Ohshiro was welcomed with thunderous applause as he took to the stage

to address the crowd. He spoke about True Health and the importance of sharing Kangen Water with the world. He also spoke about the upcoming New Year and how 2020 would be the start of another decade of growth and prosperity for all of Enagic.

Once he was finished with his speech, Mr. Ohshiro turned the stage over to some of the highest-ranking distributors in Enagic, as well as other Enagic corporate staff. These top leaders included Jayvee Pacifico, from the United States, and Akitoshi Nakamura and Keiko Ishii, both hailing from Japan. They each gave short speeches and then led everyone in a toast to commemorate the event. Mr. Higa also addressed the crowd and encouraged everyone to work





hard and to fully maximize the potential of the Enagic business.

In addition to speeches given by these highly respected and successful Enagic distributors, there was also an award ceremony for distributors who recently advanced in rank. Excited distributors joined Mr. Higa on stage to receive their advancement certificates and the stage was filled with smiles from the pride and honor of making these impressive achievements.

But this event wasn't all business; there was also fantastic entertainment and delicious food. The attendees were serenaded by several different outstanding vocalists, including one of Mr.

Ohshiro's favorites, former Las Vegas showgirl and singer, the beautiful Kyoko Nakamura. Then everyone enjoyed a delicious buffet dinner of locally sourced dishes and cuisine.

In addition to the CEO Seminar, there was also a 6A & Above leadership meeting, where top-ranked distributors gathered to discuss the promising future of Enagic and Kangen Water. These meetings have been an important part of the success of Enagic, as they allow distributors to give suggestions and input about what they are experiencing in the field. Based on the insightful recommendations and thought-provoking ideas, it is safe to say that as Enagic enters 2020, it will be the start of another decade of success for all!



# Branch News

## Indonesia

### Mr. O's Meet Up Seminar

The last few months of the calendar year have become synonymous with being thankful and giving thanks for the many blessings in our life. It has become a season for reflection and appreciation, as many people from all around the world use this time of year to celebrate all the things for which they are truly thankful. Whether it's good health, financial success, or friends and family, it's important to reflect on life and the many gifts it has provided.



But sometimes what a person is most thankful for is not a material item, it's not a gadget or gizmo, it's an idea or a thought. One which can not only bring a smile to a person's face, but can also bring positive change to the entire world. For many distributors, the message and idea of True Health embodies this exact feeling and is, indeed, one of the things they feel most thankful for, as this simple concept continues to inspire and change lives all around the world. It was in this spirit of thankfulness and appreciation that an impressive distributor event was held.

Recently, in Bali, Indonesia, a multi-day special event was conducted, where top 6A and above distributors gathered to celebrate their accomplishments, discuss the future and to also hear important announcements regarding Enagic in Indonesia in 2020. It was here that Enagic CEO, Mr. Ohshiro, as well as Enagic

representatives, Mr. Nick Nakao, Mr. Widia Hartono and Dr. Kaz met with these distributor leaders and revealed many exciting new things coming to the Indonesia marketplace, including the upcoming 501 System Indonesia summit, which is slated to begin in Okinawa on August 23, 2020. The anticipated turnout is already well over two hundred distributors, but based on the continued growth of the Indonesia market, this number is expected to increase considerably by the time of the actual event.

The meeting was very productive and many great ideas were discussed. The Indonesian distributors are looking forward to 2020 and they, like most other distributors and corporate staff, believe it will be the beginning of a decade of unprecedented growth and success. After the meeting, Mr. Ohshiro, along with Dr. Kaz, Enagic Management, and the 501 System





Indonesia founders, was treated to a mesmerizing Kecak Dance, a Balinese Hindu dance and music drama, which was developed in Bali during the 1930's.

The following day was started with a presentation, featuring Mr. Ohshiro and Dr. Kaz. This gathering brought over five hundred 501 System distributors from Indonesia and India. The event began with a welcoming ceremony, which featured a Janger Dance, performed by local Bali distributors. The dance is one of joy and prosperity, which served as an excellent representation of the lively and joyous Indonesian distributor base.

The meeting continued as Mr. Ohshiro spoke about the latest developments at Enagic International, as well as presenting special certificates to the new 4A's, 5A's, and 6A's in the region. The recognition of their

hard work was greatly appreciated by the recipients, and also inspired every distributor to continue their efforts and strive for even greater heights. It was a truly life-changing experience to receive commendations from Mr. Ohshiro himself!

The event carried on with much merriment, and was concluded with a speech given by Dr. Kaz. He spoke about the Enagic business and the unique opportunity it presented for people to benefit from helping others, a truly revolutionary concept. The rousing speech only served to amp the crowd up further as they chanted in unison "Yes! 4A is just the beginning!" The event has received critical acclaim and has since inspired the region to strive for more! Mr. Ohshiro left Indonesia with complete confidence that his message of True Health was in the very capable and caring hands of the Indonesian distributor base and is now even more excited to see the region's future progress!



# Branch News

## Brazil

### “Grande Sucesso” Seminar

Brazil is no stranger to hosting massive gatherings that help bring people together and improve the sense of unity between individuals. The most well-known gathering is the Rio Carnival, which takes place just before Lent in Rio De Janeiro. However, there was recently a gathering with just as much excitement, but instead of Rio it was held in Sao Paulo, which was the host to a two-day Enagic Training event put on by Enagic Distributor, 6A5-3 Kazuo Sakita.

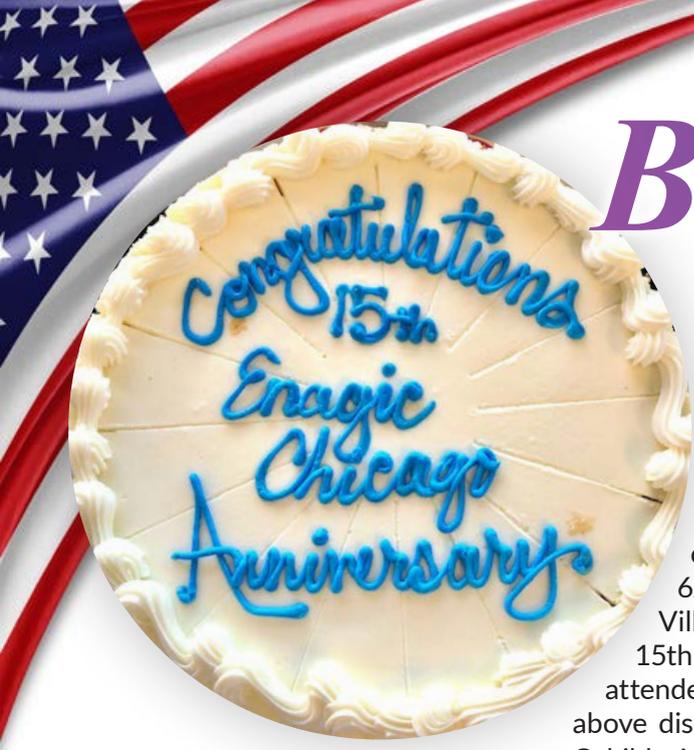
The event brought in nearly two hundred distributors in total from all around Brazil. Attendees were treated to highly informative trainings about the power of the Enagic business, details on the compensation plan, further knowledge of Enagic products, the importance of doing business with family, and in-depth discussions about Business Psychology. In addition, Mr. Arioka, the Regional Manager of Enagic Latin America, gave an inspiring speech about the origins of Enagic and Mr. Ohshiro’s philosophy of True health. It became clear to all in attendance the things which have truly made Enagic such a unique and powerful business opportunity.

During the training, Mr. Kozuma, the branch manager in Brazil, awarded many certificates of accomplishment to distributors who had advanced in rank, which helped inspire those who are working hard to continue pushing themselves towards success. The topics covered during the trainings, especially the aspect of working with family members, resonated strongly with many of the guests, as there is a high

concentration of couple-run Enagic businesses in Brazil. The focus on group dynamics and team work is expected to help motivate the region and bring an abundance of new sales. This training also served as a reminder of how many Japanese decedents that live in Brazil have taken the leap into Enagic and have been able to succeed in a business tied so closely to their lineage, primarily from Okinawa, Enagic’s origin point.

It was clear that Enagic had taken root in places far from Okinawa, which inspired all in attendance to continue planting seeds of success through Mr. Ohshiro’s philosophy of True Health. With so much knowledge gained over the two-day event, Brazil is poised to accomplish incredible things; making this event, as they would say in Portuguese, Brazil’s most spoken language, a “Grande Sucesso!” (Great Success!)





# Branch News

## Chicago, USA

### The 15th Anniversary

Chicago is commonly referred to as the “Windy City,” so it should be no surprise that Chicago has received a windfall of Enagic success since the establishment of the Chicago corporate office fifteen years ago. Recently, local distributors, 6A 4-3 Eufronio and Laila Nini, along with 6A2 Ron and Liza Villanueva, hosted a wonderful party to commemorate the 15th anniversary of their home branch in Chicago. The party was attended by some of the top leaders in the area, including 6A and above distributors Jose Tigtig, Andrea Johnson, Richard and Cheryl Cabildo, Ma Hilda Pinto, Ngan Pham and Chinh Nguyen.

Their teams also attended the event, as it wasn't just a celebration, but also a meeting for new prospects, and a training opportunity for existing distributors. It's no wonder Chicago has been so successful with Enagic, always ensuring they make the most out of an event! The night started where many Enagic dreams have started before, the water demo. The new prospects were treated to a live product demonstration, and for those who desired to, also got to sit in on the distributor training that followed. The excitement of the night, coupled with the power of the product demonstration and the valuable information shared by distributors prompted many in attendance to start their Enagic business on the spot, as they felt they had truly found something Special.

As the celebration went on, attendees were regaled with inspiring talks from distributors about the success they'd achieved, thanks to Mr. Ohshiro's philosophy of True Health; from financial gain through the patented Enagic business model, to the benefits people had received from achieving proper hydration through drinking Kangen Water. The training event concluded with a rousing

speech about the future of Enagic Chicago and how Enagic would continue to support the incredible efforts of the Chicago distributor base. The event was immediately followed by additional activities and a potluck dinner.

The evening festivities commenced as a toast to Chicago's continued success was shared by all in attendance. They then proceeded to have a lovely potluck meal, catered by the distributors themselves. The potluck was a perfect opportunity for distributors of different cultures to share dishes from their home countries, which further strengthened the bond between distributors, by uniting them with the foods of their homelands. The food was delicious, and the merriment was unforgettable, as this will surely be a night many distributors will remember for the rest of their lives.



# LEVELUK R

## THE STARTER MODEL



While the LevelLuk R is considered a “starter model” here at Enagic, it is far from a basic product. The LevelLuk R is an advanced device, which was designed and engineered to replace the popular SUNUS model. Unlike the SUNUS, which was a unit designed for occasional use while traveling, the LevelLuk R was built as a robust yet economical model, for ongoing and continuous use.

The machine has an attractive, sleek design, with a color changing LCD screen. The screen color varies based on the water setting, for very easy and simple to understand operation. It is affordable for people on almost any type of budget and is perfect for a single person household, for students away at college or for people starting a small family.

You can enjoy the benefits of drinking Kangen Water with the LevelLuk-R. This machine produces three different types of water; three levels of Kangen Water for drinking, Clean Water and Beauty Water, using three full-sized platinum-coated 99.97% pure titanium electrode plates. With this device, you can stay hydrated and enjoy healthy personal hygiene at a great price!

## PRODUCT SPECIFICATIONS

<b>Electrode plates:</b>	<b>3</b>
<b>Plate size:</b>	<b>118mm x 82mm</b>
<b>Negative ORP:</b>	<b>-350mV</b>
<b>pH Range:</b>	<b>6.0 - 9.5</b>
<b>Generates:</b>	<b>3 water types</b>
<b>Wattage:</b>	<b>100W</b>
<b>Total weight:</b>	<b>6.1kg</b>
<b>Dimensions WHD:</b>	<b>250mm x 308mm x 135mm</b>
<b>Production rate:</b>	<b>Kangen Water : 1.5l/min - 5.5l/min Acidic Water : 1.5l/min - 4.5l/min</b>
<b>Ease of Use:</b>	<b>Very simple to operate, bright color LCD screen indicates current water selection</b>
<b>Warranty: (years)</b>	<b>3</b>

# Tech Talk

## Machine Cleaning

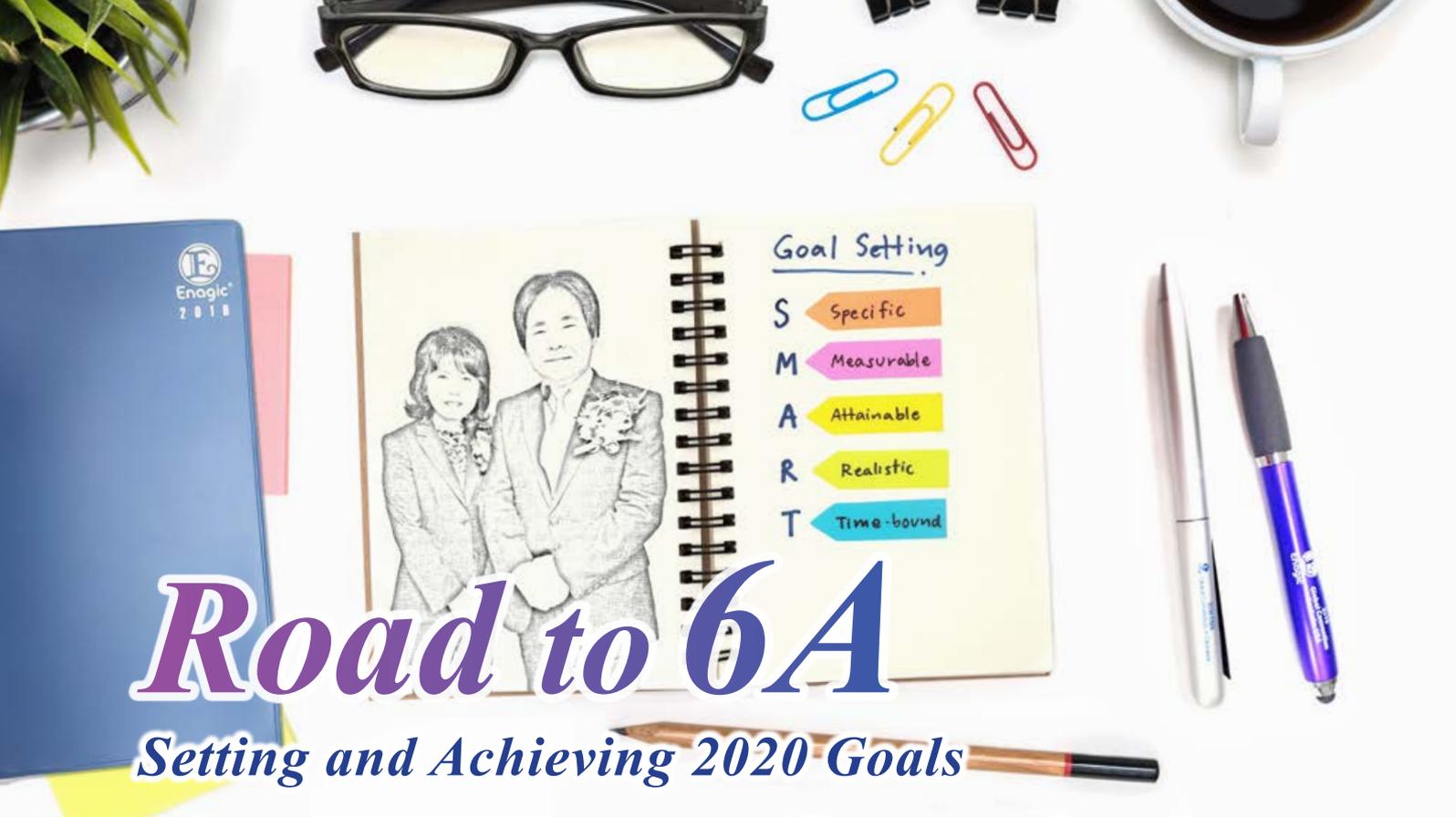


It is very important to clean your machine often. This simple maintenance will help your machine produce the highest quality water and will keep it working for many, many years. The biggest issue for the performance of a water ionizer is mineral build up, also known as “scale”. In the United States the majority of this build up is caused by the calcium in the water source. You may be familiar with the term “hard water”; this means there is a high concentration of minerals in the water and, unfortunately, most of the United States public water supply has hard water. This makes cleaning the machines in the United States even more important!

There are several ways to clean your machine and there are even a few things you can do each day to help keep your machine clean. The first way is using the e-cleaner to clean your machine yourself. It is an easy process and should be done more often if you reside in an area with very hard water. If you are making a lot of water, it is recommended that you use the e-cleaner to clean your machine as often as once every two weeks. To help keep your machine clean you can also run the beauty water for 3 – 5 minutes each day. This forces the polarity of the plates to reverse, so minerals which were attracted to the plates are now repelled. It is also recommended that you have your machine “deep cleaned” at least once a year. A deep cleaning service can be done at Enagic service centers. Your annual machine cleaning is also a great time

to replace the internal filter. A newly deep cleaned machine, with a brand new internal filter, is an excellent combination for the best quality and most effective water properties!





# Road to 6A

## Setting and Achieving 2020 Goals

Enagic is very fortunate to have distributor leaders with extensive experience in direct sales and the network industry. These people have taken it upon themselves to share their knowledge with their fellow distributors. This article was created from input of a few of these outstanding leaders.

In just a matter of days, the entire world will celebrate the New Year, as we usher in 2020. It is hard to believe that this milestone date is already upon us! The Enagic of today is so much different from the Enagic of just ten years ago and the Enagic of the next decade is expected to bring even MORE incredible changes and growth. An important part of preparing for the New Year and what it has to offer is setting goals.

Setting goals for the upcoming year is an important part of success in any business. It

becomes the road map of what actions it will take to arrive at your desired destination. This is true no matter who you are, whether you're a brand new distributor planning to make their first sale, or an International corporation like Enagic, setting sales goals to achieve our next million units distributed. Setting and achieving lofty goals has inspired Mr. Ohshiro to set even more ambitious goals for the upcoming year. In the spirit of goal setting, we would like to share a few tips which may help you set your own goals for a successful 2020.

Since the New Year is right around the corner, now is a great time to set your 2020 goals. It is also an excellent opportunity to review your goals from last year. By taking a look at last year's goals, you can determine which goals you achieved, those you did

not, what efforts worked well and what changes you should make to be more effective this year. When reviewing your goals from last year, make sure you consider the following: Did you hit your personal sales goals? Your team sales goals? Business development goals? How many goals did you accomplish? Did you even have actual goals?

Once you review last year's goals, it will be time to set new goals for the coming year. And remember, when it comes to goals, play it "**S.M.A.R.T.**" For those of you who have never set business goals, a **S.M.A.R.T.** goal is defined as a goal which is Specific, Measureable, Attainable, Realistic and has a Time Frame for completion. Below are valuable tips you can use to help you set and achieve your 2020 goals.

**1:** Write down your goals! You have to write them down, otherwise they are not goals...they are dreams! Determine what you want from your Enagic business in the next year and set your goals accordingly...be specific and WRITE IT DOWN!

**2:** Break your goals down into small, manageable steps and identify the actions you'll need to perform in order to accomplish those goals.

**3:** Determine your daily minimum activity. Do you need to meet with one new person each day, sample 10 gallons of Kangen Water, invite 2 guests to a demo, make 5 new prospect phone calls? VOW not to go to bed until you finish your daily minimum activity.

**4:** Start working TODAY. With consistent effort and proper planning you can achieve ALL of your goals and create an awesome 2020! Many of the top distributors set their next year's goals in December and then use January as their "reset" month, by starting a brand new 30 - 60 day All Out Massive Action effort at the very beginning of the year. This concentrated and concerted effort will often set the pace for the entire rest of the year, so hit the New Year hard and with focused intention! Commit the next 30 - 60 days to set the foundation for a successful 2020 and take advantage of every opportunity available to build and strengthen your team.

**5:** Stick to your action plan. This may seem obvious, yet it's not sticking to an action plan which causes most goals to end in failure. Make sure you are serious about your goal and plan. Follow your action plan! By following these steps, you maximize your possibility for success. When properly planned, even the loftiest goals become achievable!

Make sure to write down ALL of your goals and be sure to chart them on a calendar or planner. By writing them down, you hold yourself accountable by reminding yourself what you're working towards and ensuring you are taking the proper actions to attain your goal. Keep in mind; one of the only drawbacks with setting goals in this industry is that the only person you really have to answer to is yourself. Unfortunately, people tend to be very forgiving of themselves

if they fall short of meeting their goals. If you are not on track with your goals, don't let yourself off easy. Really focus on those goals and commit to making them happen. Be like Mr. Ohshiro and push yourself to make the effort necessary to achieve and even exceed your established goals.

Take an honest, no nonsense look at where you are with your goals and determine what you need to do from today to keep on track and achieve them.

Remember, there is one person who deserves the very best you have to give, and one person you should not let down: That person is YOU! 2020 is slated to be the start of a new decade of tremendous growth and incredible prosperity and we know you can achieve your own personal goals! Enagic believes in YOU. Mr. Ohshiro believes in YOU. We know you are up to the challenge! You can do it! You can make it happen!

# Stories of Success

## Goals...the road map to success

"Having goals and working towards them is what enables us to gradually turn our small receptacle into something wider and deeper, and large enough for our dreams."

"It's been said that more than 90% of successful people have dreams and set goals. These aren't the sort of dreams that pop into your head by coincidence, unexpected ideas as random as the lottery. Deep down, everyone already knows this. We should have goals in life. We should be working toward those goals. Ohshiro did, and while there was much to overcome and many dues to pay, today he presides over a global company. It doesn't matter if you're from the tiniest island; you can still trade with the entire world. Your dreams are the propellers on which you can soar to success.

### Tokyo-Bound, Once Again

Ohshiro once again moved to the mainland, this time, to take up an accountancy position in Tokyo. He was planning to become a certified public accountant but the flames that fired his entrepreneurial spirit still burned brightly. The young couple had quietly started to dream big for the future. These dreams prompted them first to make the move from Okinawa to Tokyo, then onwards to America. First the west coast, then the east. Then still further to Europe and beyond to Asia.

Even sharks can have amusing habits. Apparently, sharks raised in aquariums never grow very large. But wild sharks, the sharks which swim freely in the open seas, can grow very large indeed. If Ohshiro had stayed in Okinawa, his growth might have been as stunted as a kept shark. Would he ever have managed to mature into a king of the international oceans? Think about the work of a gardener. To grow a big tree, you must first nurture the seeds in a small planting pot. Once the roots have extended far enough, the fledgling tree is transferred into a medium-sized pot,

and then a larger pot, and so on. At last, the tree is given a new home in the ground where it can stretch out its branches as far as it might please. So even if you start off with something small, you should still be striving to make the receptacle holding that small and precious item as big as you possibly can.

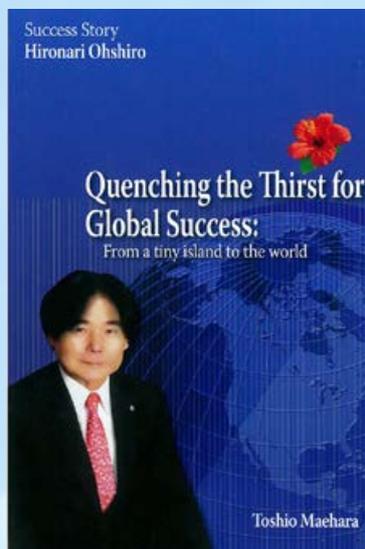
So it was that Ohshiro and Yaeko made their way to the unknowns of the big city and all it had to offer.

### Cramped City Life

The Ohshiros firmly believed that success was to be found in Tokyo. They were ready to endure whatever hardships and difficulties living in the big city might involve, and made their way back to its bright lights. Ohshiro was used to living in poverty. He was used to the struggle. The couple rented a small room in a little corner of Tokyo, with just enough space for the two of them to eat and sleep. Neither of them knew what life in Tokyo might hold. They had been prepared to put up with an extreme way of life when they decided to settle in Tokyo. But for Ohshiro, having Yaeko with him this time around gave him more strength and motivation than he could have hoped for. Any sadness or struggle

could be shared— and therefore halved. Happiness, on the other hand, would double.

Ohshiro managed to find himself a job, but before long, he was transferred to Osaka. He had always thought that he needed to be in Tokyo to see his dream come true, so inside he felt destroyed. But he could not turn his back on company orders, so off they went to Osaka. Not long after, however, the business employing him folded. Ohshiro felt an overwhelming sense of frustration, as everything he had been secretly agonizing about came rushing to the surface. Why did he ever have to leave Tokyo if the business was just going to fail? But he was not a man who liked to show weakness."



Above is an excerpt from the book *Quenching the Thirst for Global Success*, the Success Story of Hironari Ohshiro. Toshio M. (2015)

It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic.

A must for distributors, it is available at [www.enagic.com/shop](http://www.enagic.com/shop)

Also available in Chinese, Italian, French Spanish and Japanese! Contact your local branch office for details.



# 2020 E8PA FESTIVAL

## Mr.Ohshiro's Birthday Celebration

### March 16th & 17th, 2020

<https://www.enagic-convention.com/202003/>



## ENAGIC GLOBAL CONVENTION IN LAS VEGAS

### SEPT 3RD - 5TH, 2020



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# Congratulations to each of you for your outstanding achievement!

## October 2019 New 6A and Above Title Achievers

### 6A

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